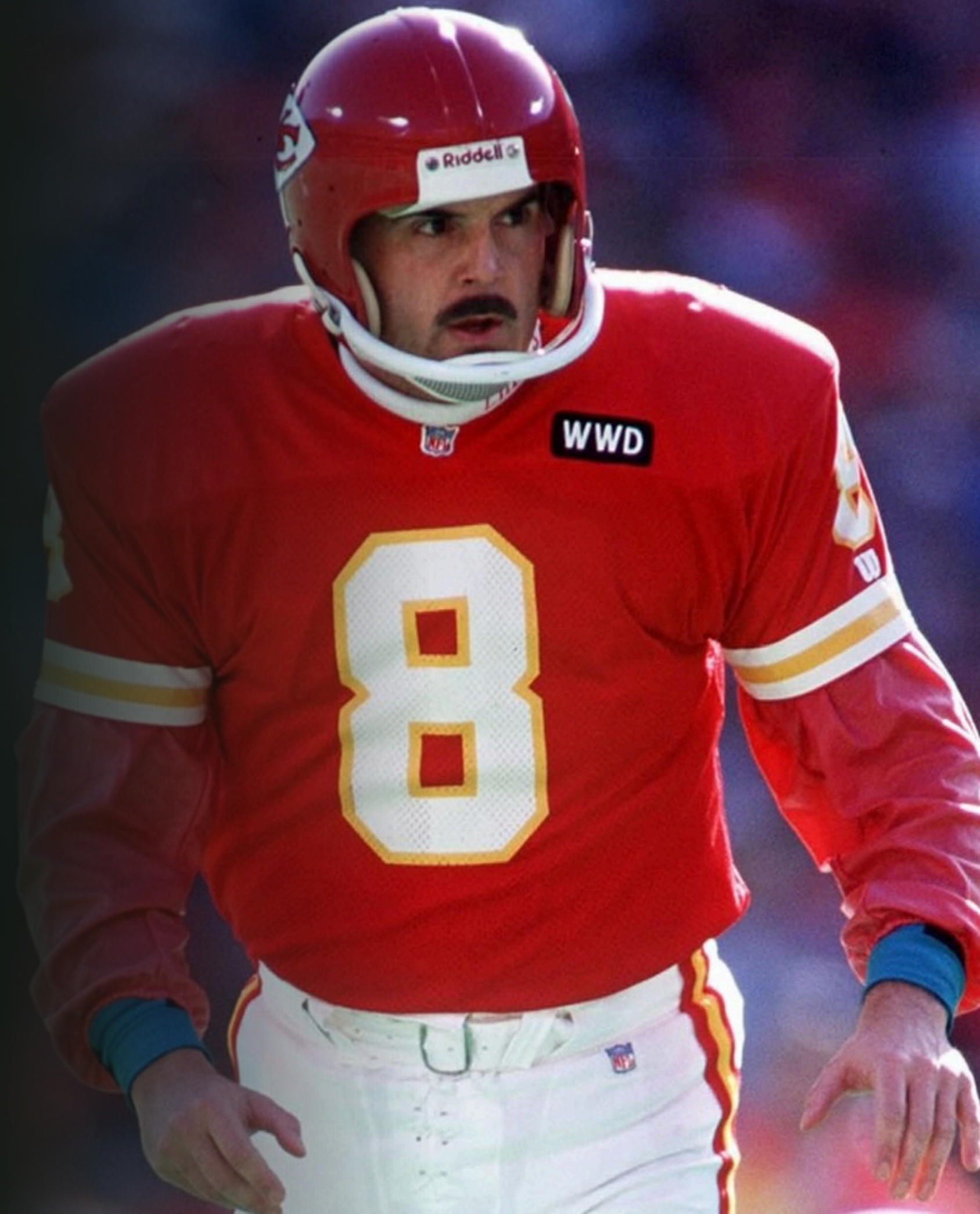


A KEYNOTE BY NICK LOWERY

NAKED AND ALONE WITH 80,000 PEOPLE

Rejection, pressure and a life of service

KANSAS CITY CHIEFS HALL OF FAME





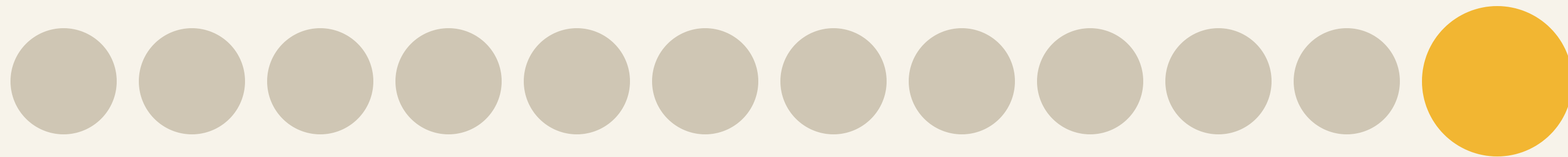
THE MOMENT

80,000 FANS. ZERO ON THE CLOCK. ONE KICK.

In that moment, athleticism takes a back seat. What matters is standing completely alone with total accountability for what happens next. Nick Lowery lived that pressure for 18 NFL seasons.

BEFORE THE SUCCESS

ELEVEN REJECTIONS. EIGHT NFL TEAMS.



11 TIMES TOLD "NO"

1980: KANSAS CITY SAYS YES

After that many rejections, Nick stepped away from football and took a coveted legislative job in the U.S. Senate. Then the Kansas City Chiefs called with one last chance. He answered. **Rejection turned out to be redirection.**



THE RETURN ON ONE YES

A RECORD-SETTING CAREER

18

NFL seasons, 14 of them with the
Kansas City Chiefs

MOST ACCURATE

kicker in NFL history at the time of
his retirement

No. 1

The Chiefs' all-time leading scorer

HALL OF FAME

Inducted into the Kansas City Chiefs
Hall of Fame

BEYOND THE GAME

A LIFE OF PUBLIC SERVICE



FOUR PRESIDENTS

and four U.S. Senators served, across both parties

HARVARD KENNEDY SCHOOL

Master of Public Administration

100,000+ FED, CLOTHED AND LOVED

homeless men and women, over 20 years of
Champions for the Homeless in Phoenix

True leadership asks what comes after individual success. For Nick, the answer has always been service.

THE KEYNOTE

NAKED AND ALONE WITH 80,000 PEOPLE

Drawn from his book, Nick takes the isolation and pressure of the football field and turns it into practical lessons for leaders and teams working in high-stakes, competitive environments.

It goes beyond motivation. Audiences leave with tools they can use the next morning to perform under pressure, recover from setbacks and lead with purpose.

IDEAL FOR LEADERSHIP RETREATS, SALES KICKOFFS, CONFERENCES AND ASSOCIATIONS



WHAT YOUR AUDIENCE TAKES AWAY

A BATTLE-TESTED BLUEPRINT FOR RESILIENCE



REJECTION INTO REDIRECTION

A practical way to turn personal and organizational setbacks into fuel.



CALM UNDER PRESSURE

A pre-performance routine for focus and clarity when the stakes are highest.



LEADERSHIP THROUGH SERVICE

Teamwork grounded in purpose and genuine human connection.

ON STAGE AND ON AIR

TRUSTED BY AUDIENCES TODAY



PROCTER & GAMBLE

Keynote: Building a Culture of Winning, Arizona, 2026

FOX NEWS

Fox News Saturday Night and Fox Across America with Jimmy Failla

NATIONAL MEDIA

The Guy Benson Show. Former co-host of CBS's Last Call. Featured on HBO's Inside the NFL.

FORMATS AND EXTRAS

BUILT AROUND YOUR EVENT

KEYNOTE

45 to 60 minutes, with Q&A

COMPANION APP

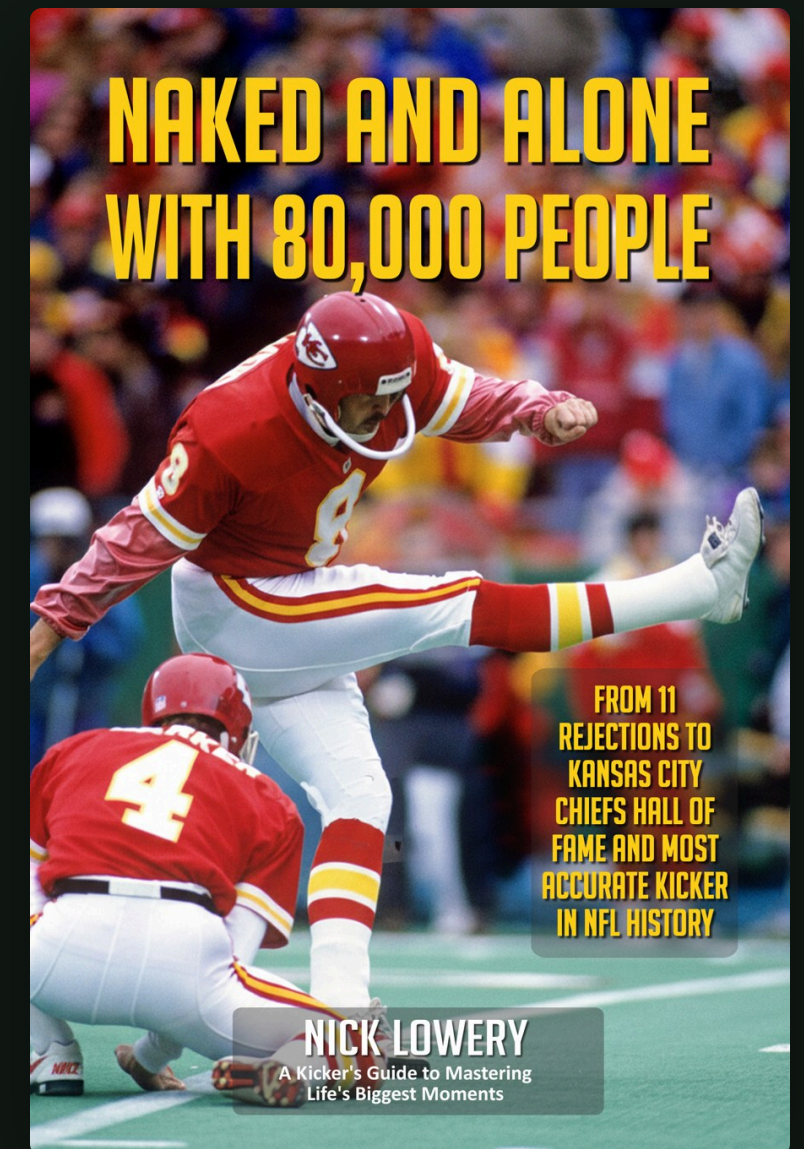
Free Mental Fitness app so attendees keep practicing

SIGNED BOOKS

A signed copy for every seat, plus a book signing

BEYOND THE STAGE

Client dinners, emceeing, appearances and brand partnerships



BRING NICK TO YOUR STAGE

BOOK NICK LOWERY



WATCH THE VIDEO

Scan the code, or visit youtube.com/watch?v=RY5xyUA4LUM

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