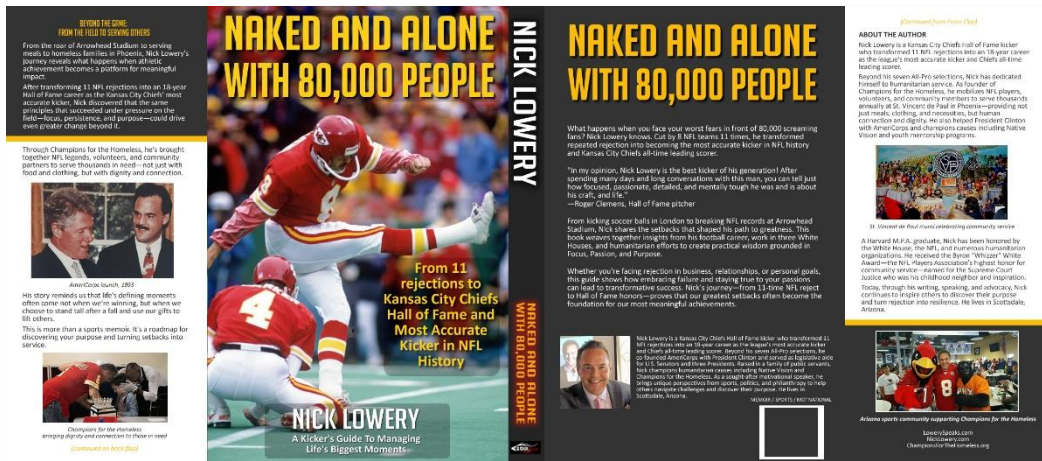


# MEDIA KIT

## NAKED AND ALONE WITH 80,000 PEOPLE

By Nick Lowery



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## ABOUT THE BOOK

What happens when you face your worst fears in front of 80,000 screaming fans? Nick Lowery knows.

Cut by 8 NFL teams 11 times, he transformed repeated rejection into becoming the most accurate kicker in NFL history and Kansas City Chiefs all-time leading scorer. From kicking soccer balls in London to breaking NFL records at Arrowhead Stadium, Nick shares the setbacks that shaped his path to greatness.

But Nick's journey didn't stop at the goal posts. During his playing career, he earned a Master's degree from Harvard's Kennedy School—something no other NFL player has achieved. He worked in the White House for three presidents (Reagan, Bush, Clinton), helped launch AmeriCorps, and has spent 30+ years championing humanitarian causes.

This book weaves together insights from his football career, work in three White Houses, and humanitarian efforts to create practical wisdom grounded in Focus, Passion, and Purpose. Whether you're facing rejection in business, relationships, or personal goals, this guide shows how embracing failure and staying true to your passions can lead to transformative success.

Nick's journey—from 11-time NFL reject to Hall of Fame honors—proves that our greatest setbacks often become the foundation for our most meaningful achievements.

## KEY THEMES

- **Resilience:** How to turn 11 rejections into an 18-year Hall of Fame career
- **Performance Under Pressure:** Lessons from performing when 80,000 people are watching
- **Purpose Beyond Success:** From the NFL to Harvard to the White House—finding meaning in service
- **Mental Toughness:** The loneliness of being 'naked and alone' and how to overcome it
- **Grace & Redemption:** Learning to forgive yourself and others in high-pressure situations



## ABOUT NICK LOWERY

Nick Lowery is a Kansas City Chiefs Hall of Fame kicker who transformed 11 NFL rejections into an 18-year career as the league's most accurate kicker and Chiefs all-time leading scorer.

Beyond his seven All-Pro selections, Nick holds a Master's in Public Administration from Harvard's Kennedy School of Government—something no other NFL player has achieved during their playing career. He worked in the White House during his off-seasons for three presidents: Ronald Reagan, George H.W. Bush, and Bill Clinton.

Nick helped launch AmeriCorps alongside President Clinton's team, co-founded the Points of Light Foundation with President Bush, and served as legislative aide for U.S. Senators. Raised in a family of public servants, Nick champions humanitarian causes including Native Vision (30+ years), Champions for the Homeless (18+ years), and numerous youth empowerment programs.

As a sought-after motivational speaker, Nick brings unique perspectives from sports, politics, and philanthropy to help others navigate challenges and discover their purpose. He lives in Scottsdale, Arizona.



*Nick Lowery*

## NFL CAREER HIGHLIGHTS

- Most Accurate Kicker in NFL History (at retirement)
- Kansas City Chiefs All-Time Leading Scorer (1,466 points)
- 7× All-Pro Selection
- 383 Career Field Goals Made
- 80.5% Career Field Goal Percentage
- 99.1% Career Extra Point Percentage
- 18 NFL Seasons
- Chiefs Hall of Fame Inductee

# THE 11 LESSONS FROM THE ARENA

From 11 rejections came 11 lessons that transformed Nick's life—and can transform yours. Each lesson is available as a short video on the book's website.

## 1. Rejection Is Redirection

Every 'no' was steering Nick toward the right 'yes'. The rejections weren't obstacles—they were the path.

## 2. Listen to That Voice

Your inner voice knows the truth—trust it, even when everyone else says otherwise.

## 3. Pressure Is Privilege

Being chosen for high-pressure moments isn't a burden—it's an honor. You've been selected for something significant.

## 4. Mistakes Are Your Biggest Friend

Every miss taught Nick something no success could. Failure is feedback, not punishment.

## 5. Character Is Forged Through Fire

Easy circumstances produce soft people. Nick's greatest moments of growth came from his darkest failures.

## 6. It's Not Selfish, It's Soul-Fish

Finding your purpose serves everyone. Success without service is just an ego trip.

## 7. Surround Yourself Wisely

The people around you shape your journey. Choose mentors and teammates who believe in your potential.

## 8. Giver and Receiver Are One

There is no difference between giving and receiving. When you serve others, you serve yourself.

## 9. Inner Light Over Outer Spotlight

External validation is fleeting; inner conviction is permanent. The person you need to prove yourself to is in the mirror.

## 10. Your Greatest Setbacks Become Your Foundation

The setbacks weren't obstacles—they were Nick's success. Pain is the cement that builds an indestructible wall of purpose.

## 11. You Don't Need Permission—You Need Conviction

Stop waiting for permission. Grant it to yourself. Your conviction is the only approval you'll ever need.

*Watch all 11 video lessons at: [www.nicklowerybook.com/11-lessons-from-the-arena](http://www.nicklowerybook.com/11-lessons-from-the-arena)*

## INTERVIEW TOPICS

Nick is available for interviews on:

- **Overcoming Rejection:** How 11 'no's became the foundation for Hall of Fame success
- **Performance Under Pressure:** Mental strategies for high-stakes moments when everyone's watching
- **NFL to White House:** Lessons from working with Presidents Reagan, Bush, and Clinton
- **Athlete Mental Health:** The isolation and loneliness of professional sports—and how to overcome it
- **From Football to Public Service:** Co-founding AmeriCorps and championing humanitarian causes
- **Leadership & Resilience:** Practical wisdom for business leaders and entrepreneurs
- **NFL Pension Crisis:** Why pre-1993 players deserve better—and what needs to change
- **Hall of Fame Candidacy:** Why kickers belong in Canton
- **The Film Treatment:** Nick's story as a major motion picture

## SAMPLE QUESTIONS FOR INTERVIEWERS

- You were rejected 11 times before making it to the NFL. What kept you going?
- What does it feel like to kick a 50-yard field goal with 80,000 people watching?
- How did working in the White House compare to playing professional football?
- You say rejection is redirection. What does that mean?
- What's the biggest lesson you learned from your 18-year NFL career?
- Why don't more athletes transition into public service like you did?
- Tell us about the Foscaldo incident and the power of grace and reconciliation.
- What was it like being the only NFL player to earn a Master's from Harvard during your playing career?



## ADVANCE PRAISE

*"In my opinion, Nick Lowery is the best kicker of his generation! After spending many days and long conversations with this man, you can tell just how focused, passionate, detailed, and mentally tough he was and is about his craft, and life."*

**—Roger Clemens, Hall of Fame Pitcher**

*"Being a field goal kicker in the NFL is a pressure-packed job. One kick can make you an all-time hero or the worst failure in the history of the franchise. I watched Nick Lowery do it for three years with the Kansas City Chiefs and he was exceptional. He did it by focusing on his eternal purpose and not on the goalpost. He shares how to do that in this book and you don't have to be a kicker to benefit from reading it."*

**—Tony Dungy, Super Bowl Champion Head Coach, Pro Football Hall of Fame**

*"Nick Lowery is a Leonardo da Vinci for our times. His willingness and vision in solving life's problems and helping people in need are the perfect tonic for our troubled times. His ability to succeed and triumph in adversity is inspiring."*

**—Leigh Steinberg, Legendary Sports Agent**

*"There was no more unique and compelling story in the NFL in the 1980s and 1990s than the story of Nick Lowery. His resilience in the wake of constant rejection was both admirable and inspiring."*

**—Christine Brennan, New York Times Bestselling Author, USA Today National Columnist**

*"An inspiring journey of grit and heart. Nick Lowery turns eleven NFL rejections into a Hall of Fame legacy—told with honesty, courage and unforgettable insight."*

**—Sharon Lechter, NY Times Bestselling Co-Author of Rich Dad Poor Dad**

## TARGET AUDIENCES

- **Sports Fans:** NFL history, Chiefs fans, kickers, football enthusiasts
- **Business Leaders:** Entrepreneurs overcoming rejection and setbacks
- **Motivational Seekers:** Anyone facing challenges or told they're not good enough
- **Public Service Advocates:** AmeriCorps, veteran supporters, civic engagement
- **Mental Health Awareness:** Athlete isolation, performance anxiety, resilience
- **Leadership Development:** Corporate trainers, executive coaches, HR professionals

## ADDITIONAL RESOURCES

- **11 Lessons Video Series:** [www.nicklowerybook.com/11-lessons-from-the-arena](http://www.nicklowerybook.com/11-lessons-from-the-arena)
- **Film Treatment:** [www.nicklowerybook.com/naked-and-alone-screenplay](http://www.nicklowerybook.com/naked-and-alone-screenplay)
- **Online Media Kit:** [www.nicklowerybook.com/book-launch-media-kit](http://www.nicklowerybook.com/book-launch-media-kit)
- **High-Resolution Photos:** Available upon request
- **Video Assets:** 2-minute promotional video and interview clips available
- **Review Copies:** Available for media and influencers (PDF or physical)
- **Purchase Links:** Amazon (Kindle now, Hardcover April 2026)

## BOOK NICK LOWERY

Nick Lowery is available for:

- **Podcast Interviews** (In-person or remote)
- **Television Appearances** (Morning shows, sports programs, news segments)
- **Radio Interviews** (Sports radio, talk shows)
- **Speaking Engagements** (Corporate events, conferences, sports banquets)
- Book Signings & Author Events
- **Virtual Events** (Webinars, online summits)

Nick's authentic storytelling, combined with his unique journey from NFL reject to Hall of Famer to White House advisor, makes him a compelling guest for any platform.

### CONTACT INFORMATION

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**Amazon:** [www.amazon.com/Naked-Alone-000-People-Rejections/dp/B0GS3KHHBQ](http://www.amazon.com/Naked-Alone-000-People-Rejections/dp/B0GS3KHHBQ)

*Thank you for your interest in 'Naked and Alone with 80,000 People.' We look forward to connecting Nick's powerful story with your audience.*

*"You were always enough. You just had to decide to believe it."*

— Nick Lowery